

Our Plan for the Future

Town of Bassendean | Council Plan 2023–33

An Integrated Strategic Community Plan and Corporate Business Plan



Contents

Introduction	2
Acknowledgment of Country	3
Executive Message	3
Bassendean at a glance	4
Priorities	8
Our purpose	10
Our values	11
Our vision	12
Our plan for the future	14
Desired outcomes	15
People	17
Planet	25
Place	31
Prosperity	37
Performance	41
Informing strategies and plans	44
Service area planning	46
Developing and reporting	50
MARKYT® Performance Scorecard	51
How to get involved	Back page

Introduction

Welcome to the Town of Bassendean's Council Plan. This plan integrates our Strategic Community Plan and Corporate Business Plan into one succinct document – our Council Plan, our plan for the future.

Our community and key partners helped to shape this plan, addressing three key areas:

- Where are we now?
- Where do we want to be?
- How do we get there?

This plan embraces the FUTYR® strategic planning approach, follows the Integrated Planning and Reporting Framework guidelines and satisfies a legislative requirement for all local governments to have a plan for the future.

This plan describes:

- A future vision for the Town of Bassendean
- How the Town will achieve and resource its objectives
- How success will be measured and reported

Informing Strategies

Many of the plan objectives and actions are linked to informing strategies. These published, and publicly available strategies are provided as links on page 45 of this Plan for your reference.

**Nagalak kaadtitji boodja
Baal Whadjuk Noongar
boodja Nagalak nyininy.**

**We-together know this land.
It Whadjuk Noongar land.
We together sitting.**

In the language of the first people of this land we say that we know that we are gathered together here on the land of the Whadjuk Noongar people, Always was, always will be.

Executive Message

The Town of Bassendean is proud to present the 2023-33 Council Plan, our plan for the future.

The significance of this plan for the Town cannot be underestimated as it reflects the voices, lived experiences and aspirations of the local community today.

The Town received 1,125 responses to the MARKYT® Community Scorecard and close to 70 community members participated in workshops with great energy and enthusiasm.

Collectively, community members voiced over 62,929 words of ideas and suggestions which were reviewed into 87 actions for Council's consideration.

This community involvement enabled our Councillors and officers to understand and appreciate the needs and aspirations of community members.

The Council Plan provides clear strategic direction and forms the basis for our ongoing operations and service delivery. The plan meets State Government's requirements and follows best practice community-led strategic planning principles.

Over the next 10 years, we will strive to achieve the community's vision for the Town to be a safe, healthy and inclusive community that respects and celebrates cultural heritage and diversity; a home by the Swan for everyone to enjoy.

Listening and responding to local community priorities, Council will be focussing on responsible growth and development, maintaining our green, leafy streetscapes and natural and built heritage, embracing sustainable practices, and creating vibrant town centres.

To our valued community, we sincerely thank you for your collaboration in developing this plan for the future.



**Cr Kathryn Hamilton, Mayor
Cameron Woods, CEO**

Bassendean at a glance

People have been connecting along the Derbal Yerrigan (Swan River estuary) and caring for Boodja (country) in the Town of Bassendean for more than 45,000 years. Today, the community continues to care deeply about respecting, preserving and promoting the area's natural, cultural and built heritage.

Located 8km north-east of the Perth CBD, the Town of Bassendean is a Home by the Swan for 16,601 people (ABS Census). Residents live in the green and leafy riverside suburbs of Bassendean, Ashfield and Eden Hill.

The Noongar people were the first people to care for this Boodja, with campsites and spiritual areas along the Derbal Yerrigan. One of the most significant spiritual sites, is a bend in the river near Success Hill, where the Waugal lives¹. Neighbouring Noongar groups would gather here for important cultural ceremonies and practical purposes such as resolving disputes, arranging marriages, or deciding on hunting and gathering activities to sustain their families over the coming seasons. Today, Success Hill is a registered Aboriginal Heritage site, along with the Swan and Helena rivers, Bennett Brook and Alice's Corner.

After Lieutenant James Stirling surveyed the country in 1827, a small settlement with British migrants formed in 1829 and the fertile alluvial flats along both sides of the Swan River were chosen as prime agricultural land. In 1832, Peter Broun, the 1st Colonial Secretary, took occupation of Stoke Farm in West Guildford and named the dwelling Bassendean after the name of his family seat in Berwickshire, England. In 1922, Bassendean was chosen as a new name for the area.

Initially populated by gentleman farmers and Pensioner Guard families, the area grew rapidly during the goldrush years of the 1890's. In the 1900's, the establishment of industries, and the demand for labour at the Midland Railway Workshops, gave the area its distinct working-class character and further accelerated its development. Post-World War II emigration saw an influx of European nationalities, giving Bassendean a more cosmopolitan flavour.

Social life for Bassendean families in the first quarter of the 20th century revolved around home, sport, and church activities. So much so that residents took pride in the fact that their suburb was known locally as 'the holy city' because of the presence of many churches but no hotel². A pub was to follow shortly afterwards, with the Bassendean Hotel built in 1930. Recently renovated and paying homage to the history of the site, this heritage building is valued by the community.

Over coming years, the community is anticipating significant growth and infill to accommodate the State Government's target of 4,150 additional homes by 2050. Through BassenDream our Future and the Bassendean Town Centre Masterplan the community has expressed a desire for many of these new homes to be located around the town centre and transport hubs. The community values the Town's village-style lifestyle, sense of community, natural reserves and public open spaces, and connections with history and heritage.

The community is represented by a Mayor and six Councillors who share a commitment to preserving and enhancing community values as the area grows.

¹ www.noongarculture.org.au/guildford/

² Bassendean: a brief history. Prepared for the Town of Bassendean by Jennie Carter, 2020.



People

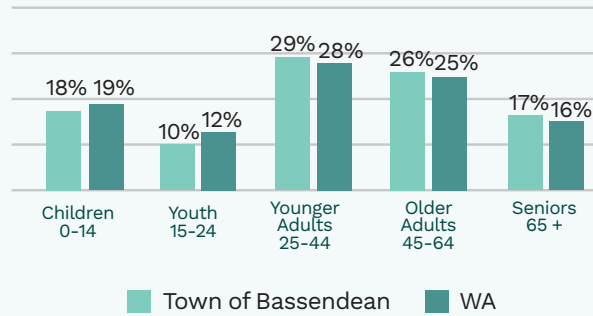
Estimated Residential Population



ABS, 2021-22
16,601

Age Profile

2021, ABS Census



Median Age

2021, ABS Census



40

WA: 38 years

Households that speak a non-English language

2021, ABS Census
(excludes not stated)



14.7%

WA: 19.6%

Aboriginal and/or Torres Strait Islander People

2021, ABS Census



2.5%

WA: 3.3%

Profound or severe core activity limitation

2021, ABS Census
(excludes not stated)



6.3%

WA: 4.9%

Planet

Number of trees planted

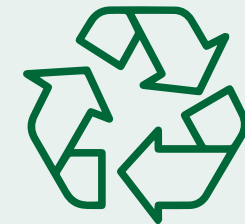
Town of Bassendean, 2023



587

Waste recovered from kerbside bins

Town of Bassendean, 2023



59%

Place

Estimated value of building applications

2022/23,
Town of Bassendean



\$23.8M

Housing diversity

Occupied separate or semi-detached house
2021, ABS Census
(excludes not stated)



95.3%

WA: 92.9%

Median rent

2021, ABS
Census



\$330

WA: \$340

Footpath network

2023,
Town of Bassendean



103 km

Cycle or walk to work

Among employed persons aged 15+, 2021, ABS Census
(base excludes work from home, did not go to work and not stated)



2.5%

WA: 3.5%

Prosperity

Socio-economic indexes for Australia (SEIFA)

2021, ABS Census



1005

Rank: 22 out of 29
Perth Metro Councils

Completed year 12

Among 15+ year olds
2021, ABS
(excludes not stated)



64%

WA: 63%

Main industry of employment

2021, ABS Census



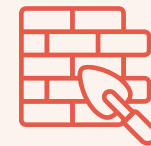
Health care and social assistance

14%



Education and training

10%



Construction

9%

Unemployment rate

June quarter 2023,
National Skills
Commission



3.5%

WA: 3.6%

Volunteering

Among 15+ year olds,
2021, ABS Census
(excludes not stated)



17.5%

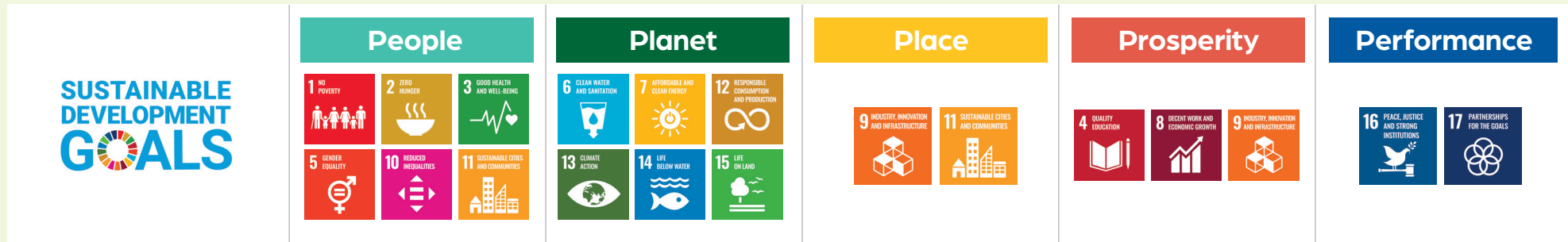
WA: 17.2%

Priorities

Priorities shift over time in response to what's happening locally and globally. To provide quality of life outcomes, the Town of Bassendean must stay abreast of and adapt to changes in the political, environmental, social, technological, economic and legal landscape. We must also respond to changing community expectations.

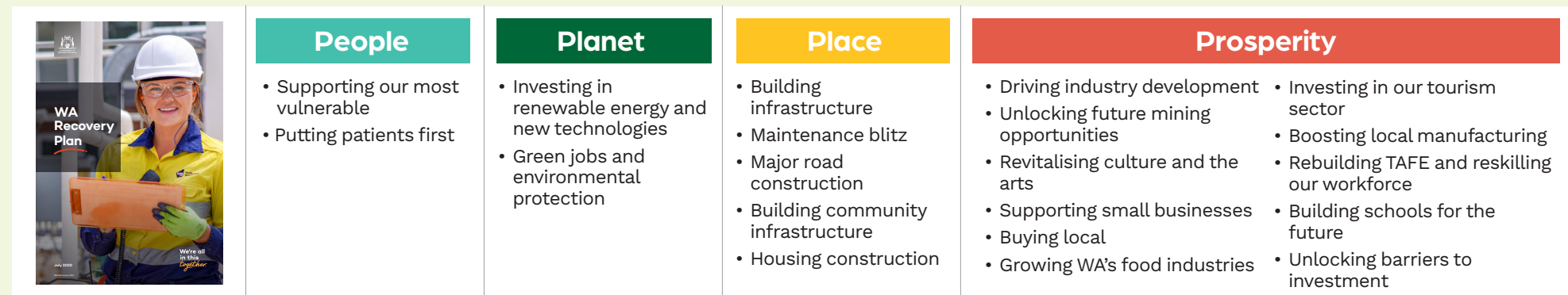
Global Priorities

The United Nations' Sustainable Development Goals (SDGs) provide a global roadmap to increase prosperity, end social injustice and poverty, and improve health and wellbeing, all while protecting the environment for current and future generations. 17 goals were agreed by all UN member states, including Australia. The Town of Bassendean will be a catalyst for change; promoting and facilitating the achievement of goals and relevant targets in the local community. Learn more about the SDGs at <https://sdgs.un.org/goals>.



State Priorities

The State Government of Western Australia has more than 100 agencies, each with their own priorities. The Town of Bassendean regularly reviews priorities across all areas of government to align service delivery. In response to the COVID-19 pandemic, the State Government of Western Australia prepared a WA Recovery Plan with 20 priorities, listed in the table below. Learn more about the Government of Western Australia's priorities at www.wa.gov.au/government/wa-recovery.

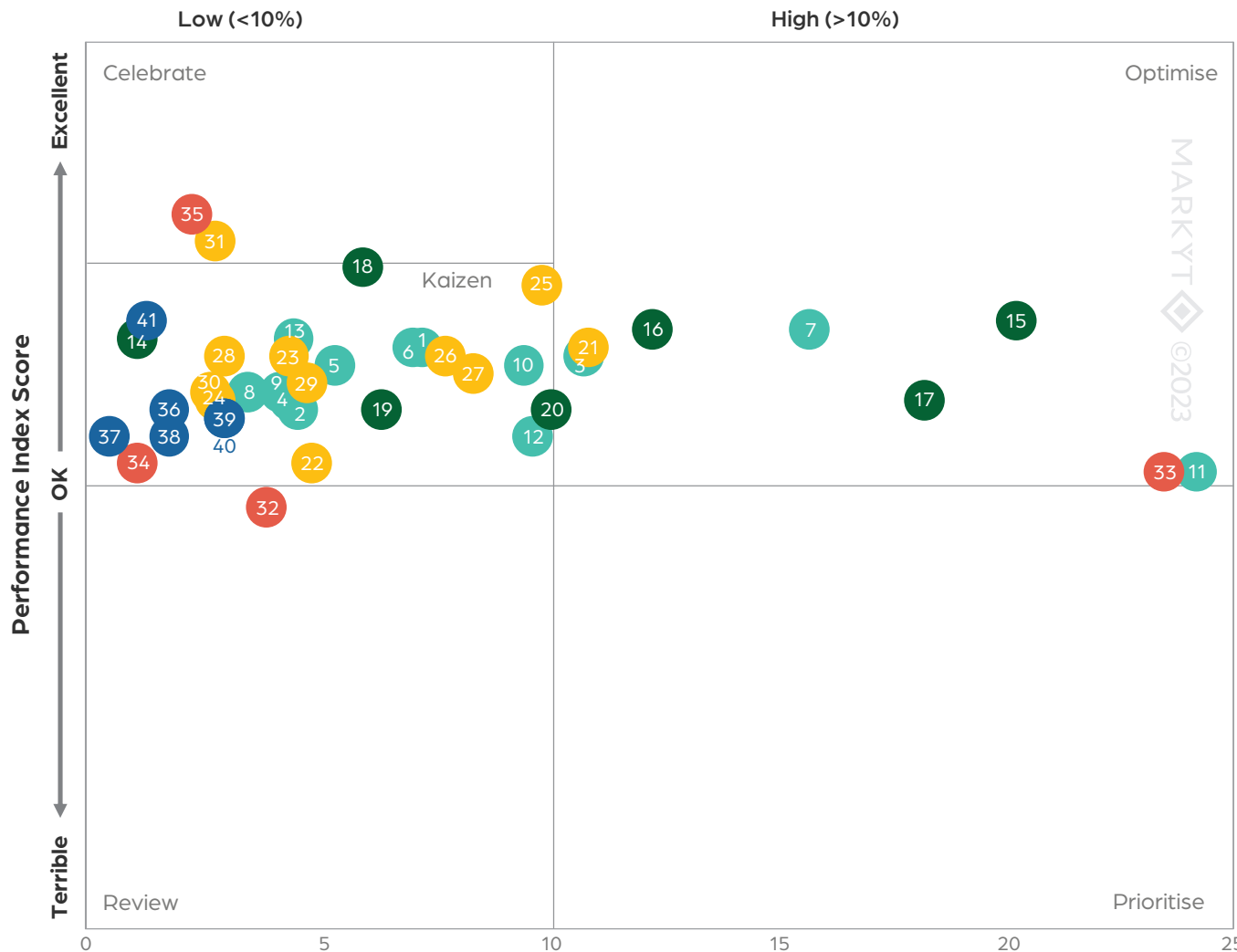


Local Priorities

To understand local needs and priorities, the Town of Bassendean commissioned an independent review. In June 2022, 1,125 community members completed a MARKYT® Community Scorecard. The main priorities were community safety and the development of the town centre, followed by sustainability and climate action, management of the Swan River, and arts, culture and community events.

MARKYT Community Priorities

COMMUNITY PRIORITIES (% of respondents)



- People**
 - 1 Family and children services and facilities
 - 2 Youth services and facilities
 - 3 Seniors' services and care
 - 4 Disability access and inclusion
 - 5 Preserving and promoting history/heritage
 - 6 Recognition of Aboriginal cultures/heritage
 - 7 Festivals, events, art and cultural activities
 - 8 Health and community services
 - 9 Health and wellbeing programs
 - 10 Sport and recreation facilities and services
 - 11 Community safety and crime prevention
 - 12 Lighting of streets and public places
 - 13 Animal management (dogs and cats)
 - 14 Volunteer recognition and support
- Planet**
 - 15 Sustainable practices and climate action
 - 16 Conservation/environmental management
 - 17 Swan River management and enhancement
 - 18 Waste management
 - 19 Public health management
- Place**
 - 20 Responsible growth and development
 - 21 Area's character and identity
 - 22 Planning and building approvals
 - 23 Housing
 - 24 Community buildings, halls and toilets
 - 25 Playgrounds, parks and reserves
 - 26 Streetscapes, trees and verges
 - 27 Footpaths, trails and cycleways
 - 28 Local roads
 - 29 Traffic management
 - 30 Parking
 - 31 Public transport
- Prosperity**
 - 32 Economic development and jobs
 - 33 Town centre development and activation
 - 34 Education and training
 - 35 Library services
- Performance**
 - 36 Council's leadership
 - 37 Advocacy and lobbying
 - 38 Consultation
 - 39 Communication
 - 40 Embracing change/innovation/technology
 - 41 Customer service

* Kaizen = provide continuous improvement

Our Purpose

The Town of Bassendean exists to meet the needs of current and future generations through an integration of environmental protection, social advancement and economic prosperity.

This is in accordance with the *Local Government Act 1995* (Section 1.3 (3) Role of Local Government).

We fulfil our purpose through the following roles:



Lead

We lead community engagement and strategic planning to create and achieve a shared vision for the community.



Provide

We provide infrastructure, services, events and communications to meet local needs.



Advocate

We are a voice for the local community on contemporary issues.



Educate

We deliver public education programs for improved sustainability and wellbeing.



Facilitate

We enable service delivery through partnerships, funding and other support.



Regulate

We regulate compliance with legislation, regulations, local laws and policies.

Our Values

Our values guide our behaviour and decision making as an organisation and how we strive to lead and serve our community.



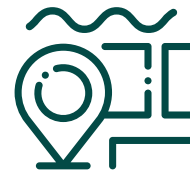
People

Councillor, staff and volunteer contributions are vital in striving to meet our diverse community's aspirations and wellbeing.



Heritage

Preserving and communicating our shared history and heritage increases our capacity to balance today's needs with long-term interests of future generations.



Sense of Place

We recognise that maintaining our natural environment is crucial to our future.

We acknowledge that our community requires Council to preserve and enhance our streetscapes, built and natural environment, and to protect the Swan River as our greatest asset.



Partnerships

Collaborative partnerships and regional cooperation increase value to our community and the East Metropolitan Region.



Excellence

We strive to achieve the highest standards in local government and to consistently provide consultative, ethical and responsive services.

Our Vision

HOME BY THE SWAN

Our vision for the Town of Bassendean is to be a safe, healthy and inclusive community that respects and celebrates cultural heritage and diversity; a home by the Swan for everyone to enjoy.

We share responsibility for climate action and the adoption of sustainable practices to conserve and enhance our environment and natural heritage, including the Swan River ecological corridor, tree canopy, and nature reserves.

We accommodate population growth responsibly with sustainable development, housing diversity, and tree-lined streets. We value and respect our built heritage and have excellent social infrastructure.

Our town centre and precincts are vibrant and welcoming, supporting a diverse range of businesses and local employment opportunities. Community events, markets and other attractions help to draw visitors and connect the community.

Council effectively engages the community, makes well-informed, responsible and transparent decisions, embraces innovation and best practice, and maintains financial sustainability.



Our Plan for the Future

To achieve the vision, the community helped to shape a plan for the future. This resulted in 10 desired outcomes aligned with five performance areas – People, Planet, Place, Prosperity and Performance. Each outcome has supporting objectives and actions. The outcomes are interrelated, and each must be satisfied to deliver excellent overall quality of life.

Performance areas:



People

People covers all aspects of community health and wellbeing, from youth and senior services, to access and inclusion, sport and recreation, culture and the arts, community safety, responsible pet ownership, and volunteering.



Planet

Planet covers all aspects of the environment and sustainability, from the river foreshore and nature reserves to waste and energy management, water conservation, tree planting, and ranger services.



Place

Place covers the built form, from urban planning and building services, to housing, streetscapes, roads, footpaths, parks, playgrounds, community buildings, toilets, parking and transport.



Prosperity

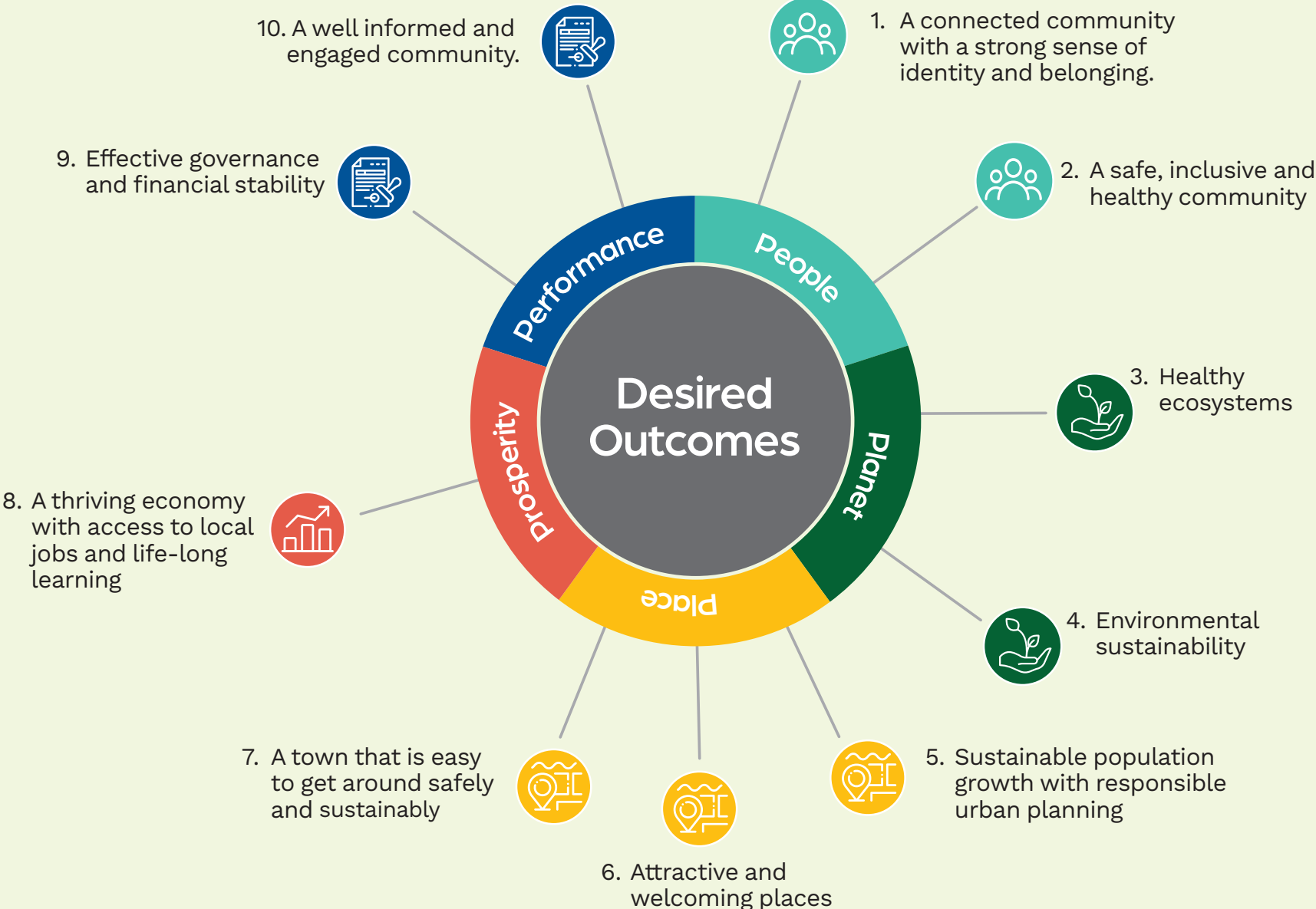
Prosperity covers all aspects of economic development, place activation, business support services, education and life-long learning, and library services.



Performance

Performance covers all aspects of leadership and governance, from financial sustainability, risk management, human resources and fleet management, to community engagement, communications and customer service.

Desired outcomes





The Town of Bassendean is a safe, healthy and inclusive community that respects and celebrates cultural heritage and diversity; a home by the Swan for everyone to enjoy.

Current situation

The Town of Bassendean is considered to be a great place to live with 98% of community members providing a positive rating in the MARKYT® Community Scorecard.

Community members rated recognition and respect for First Nations peoples, culture and heritage, along with services for youth, families, seniors, and people with disability above the industry average in the MARKYT® Benchmarking Excellence Program.

The community would like the Council to prioritise community safety, and arts, culture and events.

Like the broader Perth community, local residents are concerned with antisocial behaviour, burglaries, and drug and alcohol abuse. They would like more surveillance, security and community development programs to help prevent crime and homelessness and improve community safety.

The community would like a greater range of festivals, events, art and cultural activities to activate the area and bring people together. Suggestions include markets, festivals, live music events, outdoor movies, art galleries, exhibitions and awards.

Recent achievements



Arts, Culture and Events Strategy

Council adopted a new Arts, Culture and Events Strategy in 2023. The strategy seeks to create a vibrant, inclusive and connected community, improve the interpretation of cultural, natural and built heritage, and to spark curiosity, imagination and creativity.



CCTV Rebate Scheme

Closed circuit television (CCTV) is a useful tool in the detection and investigation of community safety and crime problems. In 2023, the Town introduced a rebate scheme to increase the number of CCTV systems on private properties and to assist WA Police in keeping the community safe. Eligible residents can receive 50% of the total cost of a new CCTV system up to \$200.



Public Health Plan

In 2023, Council prepared a new Public Health Plan. The plan describes how the Council will support active and healthy lifestyles, social wellbeing and community connections through health promotion, advocacy and regulations, and improvements to the built and physical environment, and service delivery.

What we do

The Town delivers and supports a range of services and programs that contribute to achievement of the People aspiration and outcomes. Current services and programs include:

- Bassendean Local Studies Collection
- Oral History Program, including interviews with Aboriginal people
- Community grants and awards programs
- KidSport Grants
- RELax Program
- Wind in the Willows Early Childhood Education
- 'Open Access' Program offering youth recreation and support services
- Dudley Robinson Youth Grant
- RYDE driving instruction program
- Hyde Retirement Village
- Disability access and inclusion services
- Community Ranger (safety) services
- Lighting of streets and public places
- Dog and cat registrations
- Volunteer support services

Discover the full range of services and programs at www.bassendean.wa.gov.au



Our plan for the future

Outcome 1. A connected community with a strong sense of identity and belonging.

Objectives	Actions	Informing strategies	Lead	23/24	24/25	25/26	26/27	Future
1.1. Grow recognition and respect for Noongar Boodjar (land), history, culture and people.	1.1.1. Finalise and implement the Reconciliation Action Plan 2024-2026.		Executive Manager Sustainability and Environment	●	●	●		
	1.1.2. Provide a design for the proposed historical and cultural space that will connect Bassendean Oval to the river, with interpretive signage, artwork, seating, shelters, and Indigenous landscaping.	Town Centre Masterplan	Director Community Planning			●		
	1.1.3. Investigate options to partner with an Aboriginal Business or not-for-profit operated by Traditional Owners to help revegetate, maintain and promote Success Hill Reserve.		Executive Manager Sustainability and Environment	●				
	1.1.4. Display Whadjuk place and feature names of significance with advice from local Aboriginal representatives		Director Community Planning		●			
1.2. Promote and celebrate local history, heritage and cultural diversity.	1.2.1. Provide a heritage walk on Old Perth Road with points of interest on cultural and historical elements, extending from the RSL through to the new public open space and Swan River.	Town Centre Masterplan	Manager Community Development					○
	1.2.2. Investigate the potential for a Heritage Area to be designated over the Nurstead Avenue area.		Director Community Planning	●	●			
	1.2.3. Erect interpretive signage at BIC Reserve to raise awareness of the site's history and heritage.		Director Community Planning			○		

● covered by existing resources ○ requires additional resources

Objectives	Actions	Informing strategies	Lead	23/24	24/25	25/26	26/27	Future
1.2. Promote and celebrate local history, heritage and cultural diversity (continued).	1.2.4. Ensure the condition of sale for the Pensioner Guard Cottage and Residence at 1 Surrey Street Bassendean are met by the Purchaser.		Chief Executive Officer		○			
1.3. Increase engagement in arts, culture, and community events.	1.3.1. Advocate for an artist hub with a gallery, café, studios and event space to bring local artists together to learn, collaborate and showcase talents across diverse artforms.	Arts, Culture and Events Strategy 2023-2026	Chief Executive Officer		●			
	1.3.2. Facilitate an art exhibition or awards program to showcase and celebrate local artists.	Arts, Culture and Events Strategy 2023-2026	Manager Community Development		●			
	1.3.3. Facilitate the ongoing staging of markets and community cinemas within Bassendean Town Centre.		Manager Community Development	●				
	1.3.4. Investigate options for multi-functional spaces for events and markets.	Town Centre Masterplan	Director Community Planning		●			
	1.3.5. Restore the "Tree of Life" public artwork at Sandy Beach Reserve.		Director Community Planning		●			
	1.3.6. Use developer contributions to install public art in Council approved locations - Palmerston Square Reserve, Park Estate Reserve, Anzac Terrace Reserve, Success Hill Reserve, and Collier Road.	Arts, Culture and Events Strategy 2023-2026; Public Health Plan 2022	Director Community Planning		●	●	●	

● covered by existing resources ○ requires additional resources

Outcome 2. A safe, inclusive and healthy community.

Objectives	Actions	Informing strategies	Lead	23/24	24/25	25/26	26/27	Future
2.1. Create a safe town for everyone.	2.1.1. Develop an education campaign for local businesses and residents to raise awareness of local safety initiatives to combat crime, such as Cam-Map WA, family and domestic violence support services, and Neighbourhood Watch.		Director Community Planning		●			
	2.1.2. Upskill staff in public facing roles to recognise and respond appropriately to homelessness and family and domestic violence and provide information on local support services.		Manager Planning and Regulation	●				
2.2. Advance opportunities, community participation and quality of life for people of all ages and abilities.	2.2.1. Establish an Access and Inclusion Steering Group to assist in the creation of the new Access and Inclusion Plan.		Environmental Health Officer		●			
	2.2.2. Conduct an audit of Town assets and prioritise a schedule of works to improve universal access to Council facilities and public open space.		Executive Manager Infrastructure		●			
	2.2.3. Develop the Access and Inclusion Plan 2025-29.		Manager Planning and Regulation		●			
	2.2.4. Investigate alternative models of service provision for youth at risk.		Manager Community Development		●			
	2.2.5. Collaborate with key stakeholders, such as HeadSpace, Helping Minds and YMCA, to promote and deliver mental health information and initiatives.	Public Health Plan 2022	Manager Community Development		●			
	2.2.6. Trial a Volunteer Transport Service for seniors to assist with social connection and access to shopping, with a 12-month review.		Manager Community Development	●	●			

● covered by existing resources ○ requires additional resources

Objectives	Actions	Informing strategies	Lead	23/24	24/25	25/26	26/27	Future
2.2. Advance opportunities, community participation and quality of life for people of all ages and abilities (continued).	2.2.7. Develop and implement initiatives to build the capacity of community organisations to deliver local programs and services.		Manager Community Development			○		
	2.2.8. Review the format and continue to deliver an annual Thank a Volunteer Day event to show appreciation for local volunteers.		Manager Community Development	●	○	○	○	
2.3. Grow participation in sports and recreation.	2.3.1. Investigate options for new sporting and community facilities as part of a future Bassendean Oval redevelopment.	Town Centre Masterplan; Long Term Financial Plan	Director Community Planning		●			
	2.3.2. Review the Bassendean Oval licensing agreement and the Town's various turf management arrangements with clubs to ensure equitable and sustainable arrangements are in place.		Chief Executive Officer			●		
	2.3.3. Upgrade Ashfield Reserve lighting.		Executive Manager Infrastructure	●				
	2.3.4. Review the Jubilee Reserve Concept Master Plan and determine implementation stages.	Jubilee Reserve Concept Master Plan and Building Design	Director Community Planning		●			
	2.3.5. Develop a masterplan for Ashfield Reserve.		Director Community Planning					○
	2.3.6. Consider resourcing options to help build the capacity of local clubs to grow community participation in programs and events.		Manager Community Development			●		

● covered by existing resources ○ requires additional resources

Objectives	Actions	Informing strategies	Lead	23/24	24/25	25/26	26/27	Future
2.4. Encourage the responsible and safe ownership of pets.	2.4.1. Review areas designated as dogs prohibited, on-leash and off-leash dog exercise areas.		Manager Planning and Regulation		●			
	2.4.2. Review the provision of dog bag stands and bins throughout the district.		Manager Planning and Regulation	●	●			
	2.4.3. Advocate for the State Government to introduce new cat containment laws, in collaboration with WALGA.		Councillors		●			
	2.4.4. Develop an educational resource around responsible pet ownership and promote through the Town's communication channels.		Manager Planning and Regulation	○				

● covered by existing resources ○ requires additional resources



We share responsibility for climate action and the adoption of sustainable practices to conserve and enhance our environment and natural heritage, including the Swan River ecological corridor, tree canopy, and nature reserves.

Current situation

With six kilometres of river frontage and highly significant areas of public open space, natural heritage is highly valued by the community.

Success Hill Reserve and Ashfield Flats are ‘Bush Forever’ sites with great conservation value. Other significant natural and foreshore areas include Bindaring Park, Point Reserve, Sandy Beach Reserve, and the former Pyrton site.

The Town was recognised as a sustainability leader in the 2022 MARKYT® Benchmarking Excellence Program.

In 2022/23, the landfill diversion rate was 59%, 20,148 native plants (including 1,065 trees) were established, the Plants to Residents program provided 9,458 seedlings to residents (including 790 trees), the Town achieved carbon neutrality through the purchase of 100% renewable energy and offsetting other emissions, and the Town retained its Waterwise Gold status.

To strengthen the Town’s leadership in sustainability, the community would like greater promotion and adoption of green initiatives, including electric vehicles, solar panels, tree planting, and active transport. The community would also like continued efforts to conserve and enhance the Swan River, waterways and nature reserves.

Recent achievements



Conserving Ashfield Flats

Ashfield Flats is the largest remaining river flat in the Perth Metropolitan area. Home to the Subtropical and Temperate Coastal Saltmarsh Threatened Ecological Community, it is a listed wetland of importance.

An Ashfield Flats Master Plan has been developed by the Department of Biodiversity, Conservation and Attractions with support from the Town of Bassendean and in consultation with the local community to assist with appropriate management and future planning of this important site.



Mary Crescent Wetlands Project

Through the “Our Park, Our Place” project, stormwater basin in Mary Crescent Reserve was transformed into a micro wetland that attracts birds and provides habitat for many species of animals. This project won the Water Corporation’s 2022 Waterwise Community Choice Award.



Protecting our riverbanks

Council successfully advocated for the Department of Transport to install mobile speed cameras on the river to improve surveillance and help reduce the incidence of speeding boats and their impact on the riverbank erosion.

What we do

The Town delivers and supports a range of services and programs that contribute to achievement of the Planet aspiration and outcomes. Current services and programs include:

- Switch Your Thinking Program to encourage the adoption of sustainable practices
- Community sustainability and waste education workshops
- 3-bin FOGO waste collection
- Modern cloth nappy & sanitary products rebate
- Compost, Worm Farm and Bokashi subsidy
- Public electric vehicle charging station
- Foreshore stabilisation / erosion control works
- Weed management
- Storm water management
- Revegetation works
- Mosquito Monitoring and Control Program
- Fire hazard management
- Noise management

Discover the full range of services and programs at www.bassendean.wa.gov.au



Our plan for the future

Outcome 3. Healthy ecosystems.

Objectives	Actions	Informing strategies	Lead	23/24	24/25	25/26	26/27	Future
3.1. Conserve, protect and enhance the Swan River foreshore and nature reserves.	3.1.1. Progress staged implementation of the Point Reserve Foreshore Plan.	Point Reserve Foreshore Plan	Executive Manager Sustainability and Environment		●	●	●	
	3.1.2. Develop a Sandy Beach Reserve Foreshore Restoration Plan.			●				
	3.1.3. Develop the Success Hill foreshore stabilisation program.			●	●			
	3.1.4. Support the Department of Biodiversity, Conservation and Attractions to finalise the Ashfield Flats Master Plan.			●				
	3.1.5. Implement and annually review the 10 Year Management Plans for Natural Areas.	10 Year Management Plans for Natural Areas		●	●	●	●	●
3.2. Increase the tree canopy cover to 30% by 2040.	3.2.1. Review the local planning scheme to investigate preservation of mature and significant trees on private property.	Local Planning Strategy 2023	Executive Manager Sustainability and Environment		●			
	3.2.2. Develop and implement a Tree Management Plan to regularly assess the health of trees, as per the LGIS Tree Risk Mitigation Guide.	Tree Canopy Action Plan 2023-2027			●			
	3.2.3. Investigate partnerships with ECU to progress local tree canopy/centroids mapping to measure environmental conditions in locations lacking tree canopy together with land surface temperatures to analyse Urban Heat Island effect.			○				
	3.2.4. Develop a Tree Planting Guideline.	Tree Canopy Action Plan 2023-2027			●			
	3.2.5. Participate in the WA Tree Festival.	Tree Canopy Action Plan 2023-2027			●	●	●	

● covered by existing resources ○ requires additional resources

Objectives	Actions	Informing strategies	Lead	23/24	24/25	25/26	26/27	Future
3.2. Increase the tree canopy cover to 30% by 2040 (continued).	3.2.6. Update the Street Tree Inventory with the current height, canopy width, trunk diameter, condition, and estimated life range of trees, noting the presence of power lines.	Tree Canopy Action Plan 2023-2027	Executive Manager Sustainability and Environment				●	
	3.2.7. Identify potential tree planting locations on leased premises owned by the Town.	Tree Canopy Action Plan 2023-2027			●			
	3.2.8. Provide advice and incentives for tree planting within industrial properties.	Tree Canopy Action Plan 2023-2027			●			
	3.2.9. Implement the Lord Street Tree Planting Plan.			●				
	3.2.10. Ensure Biosecurity threats (such as polyphagous shot-hole borers) are considered and communicated.			●	●	●	●	●
3.3. Value, conserve and protect our water resources and waterways.	3.3.1. Implement the sports turf injection and eco-zoning projects, funded through the Gngara Waterwise Councils Grant Program.	Waterwise Council Action Plan 2023	Executive Manager Infrastructure	●	●	●		
	3.3.2. Complete Success Hill stormwater drainage design, community engagement and construction.	Waterwise Council Action Plan 2023		●	○	○	○	○
	3.3.3. Identify priority locations to install gross pollutant traps.		Executive Manager Sustainability and Environment			●		
	3.3.4. Review results of the Bassendean Drainage Network Sampling and Analysis Program and future methodology, to guide water quality improvement actions.	Natural Environment and Sustainability Action Statement 2023		●				
	3.3.5. Investigate alternative water saving initiatives including storm water harvesting and aquifer recharge systems			○				

● covered by existing resources ○ requires additional resources

Outcome 4. Environmental sustainability.

Objectives	Actions	Informing strategies	Lead	23/24	24/25	25/26	26/27	Future
4.1. Promote sustainable waste management practices, aiming for a 10% reduction in waste generated per capita and 70% material recovery by 2030.	4.1.1. Review Waste Authority Better Practice Guidelines relating to verge side and drop-off services and develop a costed action plan.		Executive Manager Sustainability and Environment	●				
	4.1.2. Review service delivery options for FOGO, general waste and recycling kerbside waste collection services.			●	●			
	4.1.3. Review service options for bulk hard waste and green waste verge collection services.			●	●			
	4.1.4. Develop an Illegal Dumping and Litter Prevention Strategy.	Waste Plan 2021		●	●			
4.2. Strive to be carbon neutral by 2030.	4.2.1. Review the Town's participation in WALGA's Sustainable Energy Project including purchase of 100% Renewable Electricity.		Executive Manager Sustainability and Environment		●			
	4.2.2. Review the Town of Bassendean's Corporate Emissions Reduction Strategy to determine how Council can reduce emissions from its operations.	Corporate Emissions Reduction Strategy 2022-2024			●			
	4.2.3. Offset remaining Scope 1 and 2 emissions and those associated with Western Power streetlighting.			●	○	○	○	

● covered by existing resources ○ requires additional resources



We accommodate population growth responsibly with sustainable development, housing diversity, and tree-lined streets. We value and respect our built heritage and have excellent social infrastructure.

Current situation

At the 2021 ABS Census, the Town of Bassendean had 7,184 private dwellings. The State Government has asked Council to accommodate an additional 4,150 dwellings by 2050. The community would like most of this growth to be accommodated within Bassendean Town Centre.

Currently, 82% of private dwellings in the Town of Bassendean are separate houses, 14% are medium density dwellings, 2% are high density dwellings and 2% are other choices, like caravans and houseboats.

Future growth will be accommodated with a mix of higher density dwellings, including apartment living. The community appreciates the Town's efforts to manage growth responsibly. Performance ratings are well above the industry average, and only 1 point behind the industry leader.

Access to public transport, local roads, paths, trails and cycleways, and parking are highly regarded and well above industry average scores in the MARKYT® Benchmarking Excellence Program.

As of 2023, 335 places were listed in the Town's local heritage survey, with 13 listed on the State Register of Heritage Places. While the Town received a good performance score of 63 points for how it is preserving and promoting heritage, and this is above the industry average, it was down 7 index points on the Town's 2019 score.

Recent achievements



More underground power

Eden Hill residents have joined a growing number of residents who are enjoying underground power. Following expected completion of the Town's State Underground Power Program (SUPP) projects in 2024, Council has successfully negotiated with Western Power to get four new projects supported over the next 10 years as part of the Targeted Underground Power Program (TUPP).



Bassendean Green Trail

The Bassendean Green Trail was a successful collaboration between the Town of Bassendean, Department of Transport, and Main Roads WA to beautify our community and encourage active living. Designed by a landscape architect, and installed with the help of community members, 6,000 new plants and a digital art trail are helping to create a scenic and shaded walking and riding environment. The digital art trail also serves as a platform for young, local artists to showcase their work.



Sandy Beach Playground

This \$1.62m riverside playground was made possible by the Town securing multiple funding opportunities through the Commonwealth Government's Local Roads and Community Infrastructure Grant, Lotterywest, State Government and the Town of Bassendean. Through careful planning, none of the existing mature trees were impacted during the construction phase.

What we do

The Town delivers and supports a range of services and programs that contribute to achievement of the Place aspiration and outcomes. Current services and programs include:

- Town planning services
- Planning and building approvals
- Heritage planning and regulation
- Asset management
- Building maintenance
- Playgrounds, parks and reserves
- Streetscape management
- Plants to Residents Program
- Verge Rebate Program
- Footpaths, trails and cycleways
- Roads and bridges
- Traffic management and signage
- Parking management

Discover the full range of services and programs at www.bassendean.wa.gov.au



Our plan for the future

Outcome 5. Sustainable population growth with responsible urban planning.

Objectives	Actions	Informing strategies	Lead	23/24	24/25	25/26	26/27	Future
5.1. Responsible planning and development, with population growth concentrated around the town centre, train stations and transport corridors.	5.1.1. Prepare a Precinct Structure Plan to coordinate the redevelopment of Bassendean Town Centre.	Local Planning Strategy 2023	Director Community Planning	●	●	●		
	5.1.2. Undertake master planning and preparation of a business case for the redevelopment of Bassendean Oval Precinct.	Town Centre Masterplan	Chief Executive Officer	●	●	●		
	5.1.3. Undertake the Guildford Road Urban Corridor Study to review land uses and traffic management needs.	Local Planning Strategy 2023	Manager Planning and Regulation			○	○	
	5.1.4. Undertake the Ivanhoe Street Urban Corridor Study to review land uses and traffic management needs.	Local Planning Strategy 2023	Manager Planning and Regulation			○	○	
	5.1.5. Undertake the Lord Street Urban Corridor Study to review land uses and traffic management needs.	Local Planning Strategy 2023	Manager Planning and Regulation			○	○	
	5.1.6. Sell Town assets at 14 Iveson Place, 87 Whitfield Street and Lot 271 Hamilton Street in Bassendean.	Land Asset Strategy	Director Community Planning	●	●			

● covered by existing resources ○ requires additional resources

Outcome 6. Attractive and welcoming places.

Objectives	Actions	Informing strategies	Lead	23/24	24/25	25/26	26/27	Future
6.1. Provide underground power for improved street appearance, public safety and reliability.	6.1.1. Collaborate with Western Power to rollout underground power in Bassendean North.		Executive Manager Infrastructure		●	●		
	6.1.2. Support and enter into co-funding agreements with Western Power for the continued rollout of underground power throughout the district.		Chief Executive Officer / Mayor					●
6.2. Enhance public open space and community facilities.	6.2.1. Develop a Public Open Space Strategy.		Director Community Planning	●				
	6.2.2. Develop and implement the BIC Reserve Master Plan.		Director Community Planning	●	●	○	○	

Outcome 7. A town that is easy to get around safely and sustainably.

Objectives	Actions	Informing strategies	Lead	23/24	24/25	25/26	26/27	Future
7.1. Deliver an efficient, safe and sustainable transport network.	7.1.1. Collaborate with Main Roads to implement their Low-Cost Urban Road Safety Program at sites across the Town of Bassendean deemed to be high risk by Main Roads.		Executive Manager Infrastructure	●	●	●		
	7.1.2. Implement the Rights of Way Strategy.	Local Planning Scheme 2023; Rights of Way Strategy 2022	Executive Manager Infrastructure	○	○	○	○	○
	7.1.3. Review the Path Network Planning Policy and Guidelines.		Executive Manager Infrastructure		●			
	7.1.4. Implement planned improvements to footpaths and cycleways as listed in the Capital Works Program.	Capital Works Program	Executive Manager Infrastructure	●	○	○	○	○

● covered by existing resources ○ requires additional resources







Prosperity



Our town centre and precincts are vibrant and welcoming, supporting a diverse range of businesses and local employment opportunities. Community events, markets and other attractions help to draw visitors and connect the community.

Current situation

There are around 6,528 jobs within the Town of Bassendean. Many of these jobs are located in the town centre or Bassendean's regional industrial area.

Ratings for economic development are moderate at 47 points out of 100. While above average for local government, this is a key area for improvement. The community would like the Town to consider programs to attract more businesses, shops, cafes, restaurants and bars to help revitalise the area.

Development and activation of the Town Centre is one of the highest priority areas for the community. Residents visualise a bright, colourful and vibrant future with apartment living, alfresco dining, live music and a diverse range of shops and businesses.

There are six primary schools, a senior educational campus and the Town offers a range of life-long learning activities through Bassendean Library. The library is well-regarded with 98% of residents providing a positive rating. The Town is only two points behind the industry leader.

The library supports life-long learning with a range of resources and services, including reference services to help businesses and residents to find the information they need, and digital literacy programs. In 2022-23, the library had 6,273 active members who loaned 124,540 items.

Recent achievements



Bassendean Town Centre Masterplan

In 2021, Council endorsed a masterplan to revitalise the town centre and meet the State Government's housing targets. The new plan caters for up to 2,000 new dwellings in the town centre and for a transformation of Old Perth Road into what one developer dubbed a future "mini-Leederville". The plan is helping to build investor and business confidence in Bassendean's future.

Local Planning Strategy

In 2023, the Statutory Planning Committee of the Western Australian Planning Commission endorsed the Town's draft Local Planning Strategy. This Strategy paves the way for a new local planning scheme, which will facilitate significant opportunities for urban growth and revitalisation.



Bassendean Markets and Outdoor Community Cinemas

Council has continued to support the Bassendean Markets and Telethon Community Cinemas with extensions to current agreements. These events operate at BIC Reserve in the heart of the CBD and help with activation, vibrancy, and supporting local businesses.



What we do

The Town delivers and supports a range of services and programs that contribute to achievement of the Prosperity aspiration and outcomes. Current services and programs include:

- Bassendean Memorial Public Library
- Lifelong learning activities and workshops
- Place activation
- Online events calendar
- Food business registrations
- Food Matters in Bassendean – Food Safety Newsletter
- I'm ALERT food handler training program
- Inspections of food businesses, vans and stalls
- Investigation of food complaints
- Stallholder permits
- Support Community Markets and Telethon Community Cinemas

Discover the full range of services and programs at www.bassendean.wa.gov.au



Our plan for the future

Outcome 8. A thriving economy with access to local jobs and life-long learning.

Objectives	Actions	Informing strategies	Lead	23/24	24/25	25/26	26/27	Future
8.1. Revitalise Bassendean town centre to support economic growth.	8.1.1. Investigate options to redevelop all or part of the site at 46-50 Old Perth Road, where the Town of Bassendean Council Offices are currently located, for the purposes of civic facilities, public open space and mixed-use development.	Town Centre Masterplan; Land Asset Strategy	Chief Executive Officer	●	●			
	8.1.2. Investigate options to redevelop 35 Old Perth Road, the site where the Town of Bassendean's Customer Service Centre is currently located.	Town Centre Masterplan; Land Asset Strategy	Chief Executive Officer					●
	8.1.3. Promote the Bassendean Town Centre Precinct Structure Plan, once completed (See action 5.1.1).	Bassendean Town Centre Precinct Structure Plan (proposed)	Director Community Planning				●	
8.2. Grow participation in life-long learning.	8.2.1. As part of the Communications Plan (see action 10.1.2), determine how to reach and engage more people in Bassendean Library's life-long learning programs and activities.		Chief Executive Officer		●			





Performance

Council effectively engages the community, makes well-informed, responsible and transparent decisions, and embraces innovation and best practice to maintain financial sustainability.

Current situation

The Town of Bassendean is represented by seven councillors who are elected on four-year terms. Council elects a Mayor and Deputy Mayor. At a Special Council Meeting held on Tuesday 24 October 2023, Cr Kathryn Hamilton was re-elected as Town of Bassendean Mayor unopposed, and Cr Paul Poliwka was elected as Deputy Mayor.

Following an extensive community engagement project in 2019, where community members were invited to *BassenDream our Future*, the Town was recognised as an industry leader for how it developed and communicated its vision.

Community ratings for the Town's leadership, governance and engagement have continued to be high and above industry average in the MARKYT® Benchmarking Excellence Program. 81% of community members rated Council's leadership positively, 74% of community members gave a positive rating for community consultation, and 91% of community members were happy with customer service.

While leadership, governance and communication ratings continue to be good, performance scores did fall between 2019 and 2022. The community is keen for the Council to provide effective leadership and advocacy to deliver the vision and to keep the community informed about what is happening in the local area and progress on key projects.

Recent achievements



A contemporary roadmap for our future

Significant community consultation and planning has been undertaken to produce a contemporary roadmap for future development in the district, including adoption of the Town Centre Masterplan, Local Planning Strategy 11, Tree Canopy Action Plan and Public Health Plan, and Arts, Culture and Events Strategy.



Asset management

Council undertook a comprehensive review of its asset management to improve understanding of lifecycle costs, and integration with the Strategic Community Plan, community aspirations and long-term financial sustainability.



New IT systems

Council invested in new IT and operating systems to improve internal efficiencies and customer service levels. This included installing audio visual facilities in the Council Chambers, improving online payment options and introducing e-rates.



Community engagement

In 2022, the town participated in the MARKYT® Benchmarking Excellence Program, a best practice community engagement program where 1,125 community members had their say on the Town's performance and what changes were needed to meet local needs.

What we do

The Town delivers and supports a range of services and programs that contribute to achievement of the Performance aspiration and outcomes. Current services and programs include:

- Management of meetings and decisions
- Management of the Town's Local laws
- Provision of governance advice
- Policy reviews
- Strategic advocacy
- Financial management and reporting services
- Risk management
- Workforce planning
- Facilities management
- Information management
- Media management
- Town communications
- Customer service

Discover the full range of services and programs at www.bassendean.wa.gov.au



Our plan for the future

Outcome 9. Effective governance and financial sustainability.

Objectives	Actions	Informing strategies	Lead	23/24	24/25	25/26	26/27	Future
9.1. Continuously improve operational performance and service delivery.	9.1.1. Develop a Service Review Program with a prioritised list of services to review, clear objectives for each review, and regular updates to inform the community on progress.		Chief Executive Officer	●	●			
	9.1.2. Review the Town of Bassendean governance model and resource sharing opportunities.		Chief Executive Officer	○	○	○	○	○
	9.1.3. Review the Town’s information technology systems and operating environments and provide a current state assessment.		Director Corporate Services	●	●			
	9.1.4. Determine future business requirements to inform specifications for a new Enterprise Resource Planning (ERP) system.		Director Corporate Services		●	●		
	9.1.5. Acquire and implement a new ERP system to improve operational efficiencies and service delivery.		Director Corporate Services				○	

Outcome 10. A well-informed and engaged community.

Objectives	Actions	Informing strategies	Lead	23/24	24/25	25/26	26/27	Future
10.1. Effectively inform and engage the community about local services and events, and Council matters.	10.1.1. Develop a Community Engagement Charter to set out how ratepayers and the community will be engaged about proposed policies, initiatives, and projects.		Chief Executive Officer		●			
	10.1.2. Develop a Communication Plan to raise awareness of the Town's projects, facilities, services, events and other issues of importance, describing how the Town will use a combination of digital and non-digital communication channels to address different community needs.		Chief Executive Officer		●			
	10.1.3. Review the Town’s website to update content and improve design and functionality.		Director Corporate Services		○	○	○	

● covered by existing resources ○ requires additional resources

Informing Strategies and Plans

As specified in the State Government's Integrated Planning and Reporting Framework and Guidelines, the Council Plan has been informed by the Long-Term Financial Plan, Asset Management Plans, Workforce Plan, Risk Management Framework and various issue-specific strategies and plans.

Long-Term Financial Plan

The Long-Term Financial Plan is Council's 10-year financial planning document. It is created with consideration for forecast income, cash flow, rate setting, financial position and equity statements. These statements are supported by details of assumptions on which the plan has been developed, projected income and expenditure, scenario modelling and sensitivity analysis, major capital works schedules, and risk assessments of major projects.

Asset Management Plans

Effective management of local government assets is crucial to the sustainable delivery of services to meet community needs. Asset management planning is essential to ensure that assets are created, maintained, renewed, and retired or replaced at appropriate intervals to ensure continuity of services at chosen service levels.

Workforce Plan

The Workforce Plan helps to shape the workforce now and for the future. It provides a coordinated approach for resourcing key projects, services, and operations to meet organisational objectives and community priorities. The Workforce Plan profiles the current workforce, considers labour market forces and trends, identifies skill, knowledge and resourcing gaps, advises on recruitment, training and retention strategies to close any gaps, conducts risk assessment and proposes mitigation strategies, and monitors and reports on key performance indicators.

Risk Management Framework

The Town of Bassendean's Risk Management Framework encourages and guides Councillors and officers to identify, analyse, evaluate, treat, monitor and communicate risks to maximise the potential to achieve goals and objectives and minimise potential for harm or loss.

Issue-specific strategies and plans

The Town of Bassendean has various issue-specific strategies and plans. Several of these plans fulfill statutory requirements such as the Local Planning Framework, Disability and Inclusion Plan, Public Health Plan, and Waste Plan. Additional plans and strategies have been created to provide an in-depth review and assessment of options to address local priorities.

The following table lists informing plans and strategies that make up the Town of Bassendean's management framework, the current status of these documents, and the time frame for review or retirement.

Issue specific strategies and plans (current)	Statutory requirement	Year adopted or last reviewed	Year to be reviewed or retired
Local Planning Strategy 2023	Yes	2023	TBA
Public Health Plan 2022	Yes	2022	TBA
Town Centre Masterplan		2022	2042
Ashfield Community Action Plan		2009	TBA
Access and Inclusion Plan 2019-2024	Yes	2019	2024
Youth Statement		2015	TBA
Arts, Culture and Events Strategy 2023-2026		2023	2026
Jubilee Reserve Concept Master Plan and Building Design		2021	TBA
Point Reserve Foreshore Plan		2022	TBA
Tree Canopy Action Plan 2023-2027		2023	2027
Waterwise Council Action Plan 2023 (not public)		2023	TBA
Natural Environment and Sustainability Action Statement 2023		2023	TBA
Waste Plan 2022	Yes	2022	2024/2025
Corporate Emissions Reduction Strategy 2022-2024		2022	2024
Land Asset Strategy (not public)		2023	TBA
Rights of Way Strategy 2022		2022	TBA
Local Area Traffic Management Plan		2012	TBA
Capital Works Program		2023	2024

Service Area Planning

Service teams are responsible for delivering priority projects in this plan, along with existing services and facilities, to meet statutory requirements and community needs.

Every team is responsible for developing and implementing a Service Plan to continuously improve the customer experience, business efficiencies, and value for money. Teams are required to review and update their Service Plan annually. This table provides an overview of the service teams, services they are responsible for, and the number of employees expressed as the full-time equivalent (FTE).

Directorate	Service Team	Services			Employees (FTE, 2024)
Office of the CEO	CEO Office	<ul style="list-style-type: none"> CEO Office Administration Council Members Support 	<ul style="list-style-type: none"> Council Meeting Support Local Government Elections 	<ul style="list-style-type: none"> Executive Management Team Support 	2
	Governance and Strategy	<ul style="list-style-type: none"> Governance Council decision making support and legislative reporting 	<ul style="list-style-type: none"> Elected Member Support Corporate Planning Corporate Reporting 	<ul style="list-style-type: none"> Agendas and Minutes Risk Management Business Improvement 	1.5
	Communications	<ul style="list-style-type: none"> Corporate Communications Marketing Communications 	<ul style="list-style-type: none"> Management of Digital Channels 	<ul style="list-style-type: none"> Media relations Writing, editing and design 	1
	Human Resources	<ul style="list-style-type: none"> Human Resources 	<ul style="list-style-type: none"> Payroll 	<ul style="list-style-type: none"> Workplace Health and Safety 	5.5
Corporate Services	Corporate Services Administration	<ul style="list-style-type: none"> Financial Services 	<ul style="list-style-type: none"> Property & Rating 		3.6
	Children's Services	<ul style="list-style-type: none"> Early Childhood Education and Care for Children 0-5 years National Quality Framework Child Protection Cleaning 	<ul style="list-style-type: none"> Policy Review Parenting Services Education and Support Inclusion support and care for Children 0-5 years 	<ul style="list-style-type: none"> Early Years Learning Framework Health and Safety Food Services to Children under 6 years Partnerships with community schools and community 	35
	Procurement	<ul style="list-style-type: none"> Contracts 	<ul style="list-style-type: none"> Lease Management 		2
	Financial Services	<ul style="list-style-type: none"> Accounting Services 	<ul style="list-style-type: none"> Management, Financial & Financial Planning 		5
	Information and Communication Technology	<ul style="list-style-type: none"> ICT Governance and Operations Spatial Services Business System Administration 	<ul style="list-style-type: none"> ICT Governance and Architecture Service Desk 	<ul style="list-style-type: none"> Cyber Security Data Analysis 	3.5

Directorate	Service Team	Services			Employees (FTE, 2024)
Corporate Services (continued)	Customer Services	<ul style="list-style-type: none"> • Manage Customer Enquiries • Receipting, banking and Finance support • Electronic Advice of Sale • Waste assistance 	<ul style="list-style-type: none"> • Development Services Administration • Provide information on council activities and events • Rates enquiries 	<ul style="list-style-type: none"> • Animal Registrations • Hall Hire • Customer Service Statistics 	3.5
	Records Management	<ul style="list-style-type: none"> • Records System Administration • FOI Request Fulfillment 	<ul style="list-style-type: none"> • Incoming Email via Town Mailbox 	<ul style="list-style-type: none"> • Records Audit & Administration • Records Awareness and Training 	2
	ERP Project	<ul style="list-style-type: none"> • ERP Project 	<ul style="list-style-type: none"> • ERP System Support 		1
Community Planning	Community Planning Administration	<ul style="list-style-type: none"> • Management of Hyde Retirement Village including grounds maintenance, financial services and asset management • Strategic management of Town Land 	<ul style="list-style-type: none"> • Local Emergency Management Committee • Facility Booking Management • Emergency Management • Business Development • Land Asset Optimisation 	<ul style="list-style-type: none"> • Tenure Management • Emergency Prevention and Preparedness • Emergency Response and Recovery 	2
	Urban Planning	<ul style="list-style-type: none"> • Local Planning Strategy & Scheme • Urban Planning Policy 	<ul style="list-style-type: none"> • Strategic Planning & Projects • Precinct Planning 	<ul style="list-style-type: none"> • Development Assessment and Control • Development Compliance 	3.5
	Building Services	<ul style="list-style-type: none"> • Development Compliance 	<ul style="list-style-type: none"> • Swimming Pool Inspections 	<ul style="list-style-type: none"> • Building Application Assessment 	1.6
	Environmental Health	<ul style="list-style-type: none"> • Food Businesses • Public Buildings • Trading in Public Places • Mosquito and Rodent Control 	<ul style="list-style-type: none"> • Noise Assessment & Monitoring • Environmental Protection • Event Management • Disability Access and Inclusion 	<ul style="list-style-type: none"> • Personal Appearance Establishments • Public Health Planning • Recreation Water Quality 	2
	Ranger Services	<ul style="list-style-type: none"> • Parking Management and Control 	<ul style="list-style-type: none"> • Animal Management and Control 	<ul style="list-style-type: none"> • Local Law Compliance • Bushfire Compliance 	3
	Youth Services	<ul style="list-style-type: none"> • Youth Events and Activities • Youth Grants 	<ul style="list-style-type: none"> • Management of Drop-In Youth Centre 	<ul style="list-style-type: none"> • School Holiday Programs • RYDE Program 	2
	Community Programs and Events	<ul style="list-style-type: none"> • Community Programs • Community Events 	<ul style="list-style-type: none"> • Community Funding • ACE Committee Management 	<ul style="list-style-type: none"> • Citizenship Services • Public Art & Art Collection 	2.5
	Sport & Recreation	<ul style="list-style-type: none"> • Reserve Bookings • Facility Usage 	<ul style="list-style-type: none"> • KidSport • Sport Club Liaison 	<ul style="list-style-type: none"> • Community Sport & Recreation Facilities Fund 	1
	Volunteer Services	<ul style="list-style-type: none"> • Volunteer Services including recruitment and induction 		<ul style="list-style-type: none"> • Volunteer Appreciation Event 	1
	Library Services	<ul style="list-style-type: none"> • Library Services 	<ul style="list-style-type: none"> • Child, Youth & Lifelong Learning 	<ul style="list-style-type: none"> • Local Studies 	8.66

Directorate	Service Team	Services			Employees (FTE, 2024)
Sustainability and Environment	Sustainability	<ul style="list-style-type: none"> Community Sustainability Promotion Water Conservation Sustainable Living Programs 	<ul style="list-style-type: none"> Carbon Emissions Reduction Reconciliation including Reconciliation Action Plan 	<ul style="list-style-type: none"> Corporate Environmental Responsibility / Environmental Risk Management 	1
	Environment Conservation	<ul style="list-style-type: none"> Natural Area Management and Projects Foreshore and Wetland / Waterway Management and Projects 	<ul style="list-style-type: none"> Streetscape Weed Control (Hard Surfaces & adjacent Guildford Road PSP) 	<ul style="list-style-type: none"> Volunteer Programs Community Engagement & Events 	1
	Waste and Recycling	<ul style="list-style-type: none"> Residential and Commercial Waste Collection 	<ul style="list-style-type: none"> Public Bin Management 	<ul style="list-style-type: none"> Waste Education 	1.4
	Arboriculture	<ul style="list-style-type: none"> Tree Protection and Management 	<ul style="list-style-type: none"> Partnerships and Advocacy Strategic Tree Planting 	<ul style="list-style-type: none"> Community Awareness and Programs 	1
Infrastructure	Infrastructure Services Administration	<ul style="list-style-type: none"> Strategic Operational Services 	<ul style="list-style-type: none"> Technical Services Administration 	<ul style="list-style-type: none"> Business Support 	5
	Engineering	<ul style="list-style-type: none"> Asset Management (Fleet, Transport, Recreation, Property, Building) 	<ul style="list-style-type: none"> Engineering Compliance Capital Works Design Capital Works Planning 	<ul style="list-style-type: none"> Capital Works Procurement Capital Works Construction 	0.5
	Asset Management	<ul style="list-style-type: none"> Asset Management Capital Works Project Planning 	<ul style="list-style-type: none"> Capital Works Project Budgeting 	<ul style="list-style-type: none"> 	1
	Engineering Maintenance	<ul style="list-style-type: none"> Road Network (including Laneways, PAWs etc.) 	<ul style="list-style-type: none"> Path Network Drainage Network 	<ul style="list-style-type: none"> Parking Signs & Lines Bus Shelters 	6
	Building Maintenance	<ul style="list-style-type: none"> Building Maintenance Building Security Parks Lighting 	<ul style="list-style-type: none"> Street Lighting Building Capital Works Projects Cleaning 	<ul style="list-style-type: none"> Parks Furniture Maintenance Roadside Furniture Maintenance 	3.5
	Fleet Management	<ul style="list-style-type: none"> Fleet, Plant & Equipment Maintenance 	<ul style="list-style-type: none"> Fuel Management 	<ul style="list-style-type: none"> Minor Fabrication 	1
	Parks and Gardens	<ul style="list-style-type: none"> Turf Services Landscape Services 	<ul style="list-style-type: none"> Irrigation Services 	<ul style="list-style-type: none"> Tree Services 	15
Total					129.26



Developing and Reporting

The *Local Government Act 1995* requires all local governments to plan for the future. As of 2023, Council was required to adopt a 10 year Strategic Community Plan, 4 year Corporate Business Plan and Annual Budget that were integrated with asset management plans, a workforce plan and a long-term financial plan.

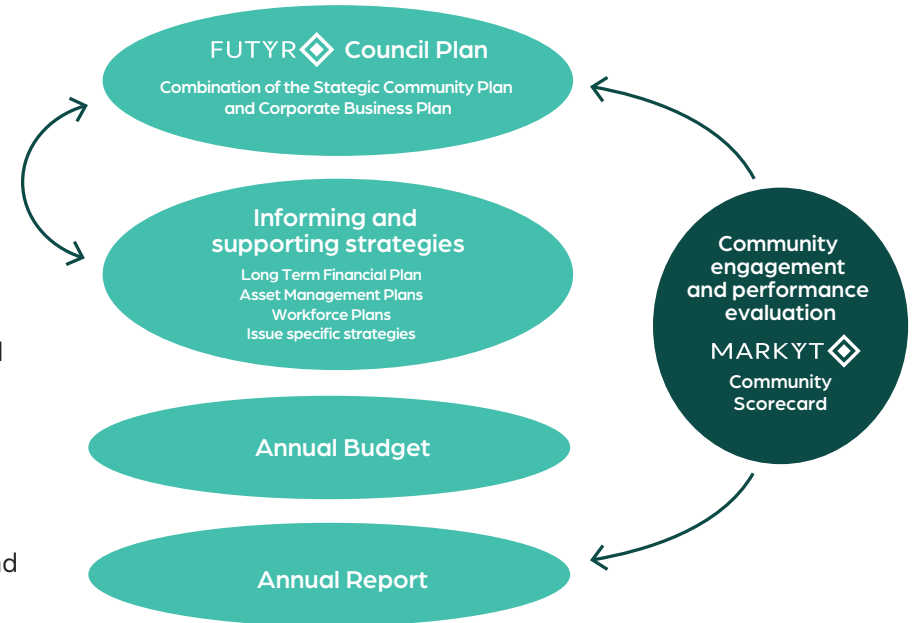
To streamline reporting and strengthen integration, we have combined the Strategic Community Plan and Corporate Business Plan into one succinct document and named it our Council Plan.

In 2022, Council commenced its journey to review the Strategic Community Plan by inviting community members to complete a MARKYT® Community Scorecard. In 2023, the Town extended the review program to embrace the FUTYR® approach for integrated planning and reporting. This is a community-led, integrated and streamlined approach designed specifically for local government. It involved:

- Desktop research
- Detailed review of current plans and strategies to align and integrate outcomes and actions
- Detailed review of the MARKYT® Community Scorecard and VoiceBank to consider and integrate community-driven actions
- Workshops with councillors, staff, key stakeholders and local community members

We express our deepest thanks to all community members who assisted with development of the Council Plan. We heard from a good cross section of people in the local community, including youth, families, seniors, people with disability, people with diverse cultural backgrounds, local businesses owners and managers, and representatives from local community organisations.

To track progress against outcomes in this plan, Council will monitor real and perceived performance levels from various sources. Results will be reported in the Annual Report. Please visit www.bassendean.wa.gov.au to access the latest Annual Report.



<p>MARKYT </p> <p>Community Scorecard</p> <hr/> <p>1,125</p> <p>community members</p>	<p>MARKYT </p> <p>Community VoiceBank</p> <hr/> <p>62,929</p> <p>word count of ideas and suggestions</p>	<p>FUTYR </p> <p>Community Workshops</p> <hr/> <p>70</p> <p>RSVP's</p>
---	--	--

MARKYT





Community Scorecard

The Town of Bassendean participates in the MARKYT® Benchmarking Excellence Program to monitor and benchmark service levels.

Council aims to be above the MARKYT® industry average and strives to be the industry leader in all areas.

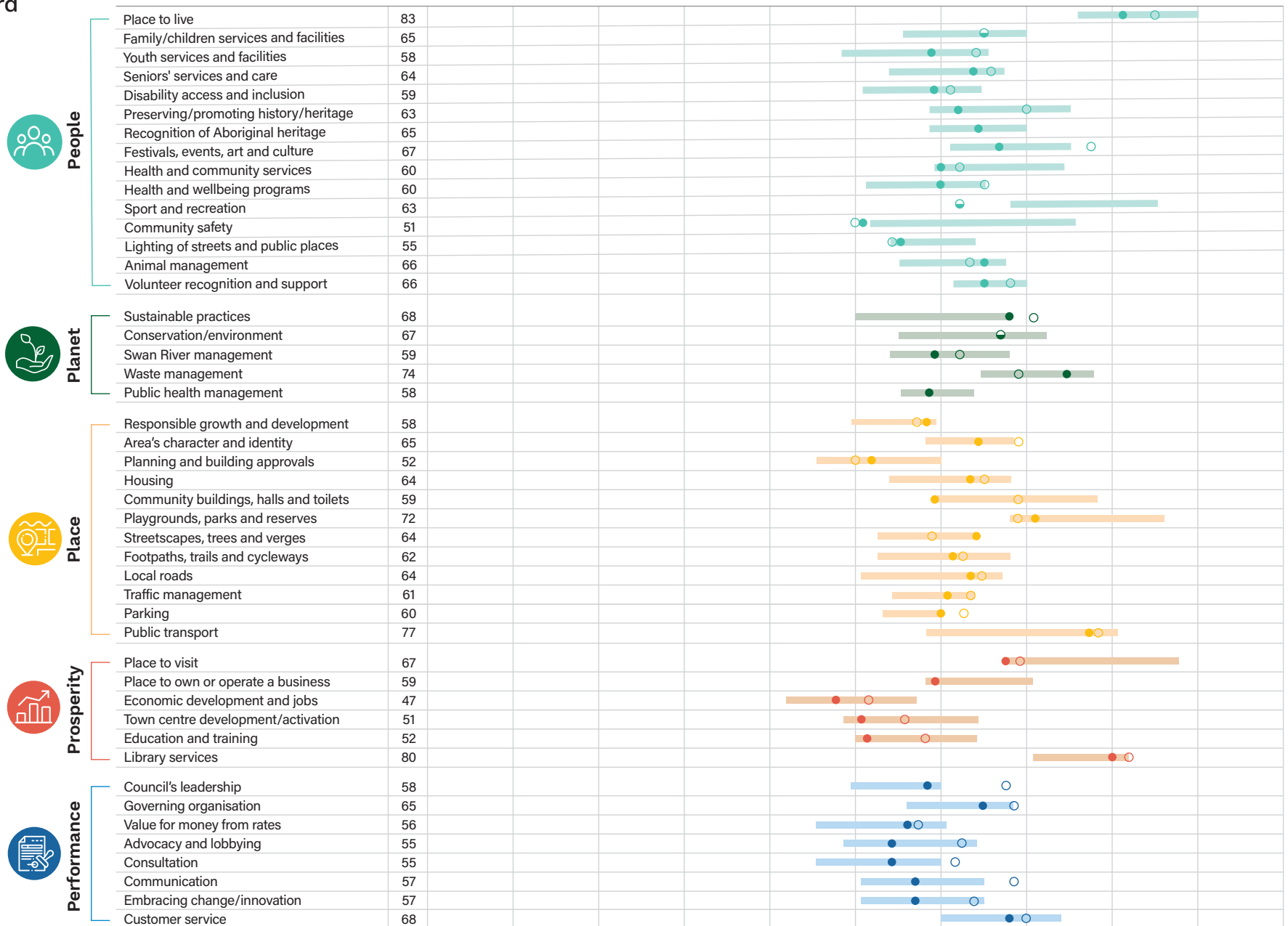
This chart shows Council's Performance Index Score out of 100 compared to the MARKYT® Industry Standards. The preferred target zone is shown as coloured bars.

Legend

-  Town of Bassendean 2022 performance score
-  Town of Bassendean 2019 performance score
-  No change in performance from 2019 to 2022
-  Target Zone. Shading shows industry average to industry high from the MARKYT® Community Scorecard.

For further information, visit catalyse.com.au

2022 Performance Measures



Would you like to get involved in making the Town of Bassendean more sustainable, inclusive, and vibrant?

Please reach out to your elected member or the responsible officer at the Town of Bassendean to find out more or discuss your ideas.

In person: Customer Service Centre,
35 Old Perth Road, Bassendean

Phone: (+618) 9377 8000

Email: mail@bassendean.wa.gov.au

www.bassendean.wa.gov.au